



**ACSC / APF
2017**

- ANNOUNCEMENT -

Background:

In 2017, the Association of Southeast Asian Nations (ASEAN) will be celebrating its Golden Year. The Philippines Government, as Chair of ASEAN in 2017, is hosting the next ASEAN Summit and activities to commemorate the 50 years of ASEAN.

In conjunction with the upcoming ASEAN meetings of Heads of States, the peoples movements in Southeast Asia will hold a parallel civil society Forum to present the situations on the ground and exchange studies and demands or alternatives on urgent issues faced by the peoples of Southeast Asia.

Requirements:

The logo shall symbolize the APF/ACSC 2017 event or serve as identity mark of the Forum. It will be used in communications and outreach materials of APF/ACSC 2017 such as website, Facebook, Twitter, signage, banners, advertisements, media releases, brochures, apparel, pins, and other possible visibility or promotional materials.

The logo design must have the following elements:

1. Appealing to the general public especially the "millennials."
2. Circular form to represent solidarity
3. Common symbol to most if not all countries in Southeast Asia such as Sarimanok (or something with feather)
4. In full color
5. Other elements chosen by the artist must reflect possible themes based on past APFs such as "people's solidarity," and "just, humane, and equitable Southeast Asia."

Mechanics:

1. The contest is open to all regardless of age, gender, sector (especially the youth), political or religious beliefs, nationality.
2. High-resolution digital artwork is required.
3. Contestants may submit up to two entries on 8.5 x 11-inch paper or of equal size.
4. All entries must be submitted at icom.apf2017@gmail.com on or before February 10 at 12 noon (Manila). The name, address and phone number of the artist must be included with the entry.
4. The ICOM will shortlist the top 5 entries, and the NOC and the Execom will select the winning logo.
5. The APF/ACSC 2017 will own all rights to the logo. For more information, email icom.apf2017@gmail.com

**2017 ASEAN CIVIL
SOCIETY
CONFERENCE/ ASEAN
PEOPLES' FORUM**

**LOGO DESIGN
CONTEST**

**CONTEST PERIOD:
JANUARY 13 - FEBRUARY 10,
(12 NOON-MANILA), 2017**

#ACSCAPF2017

The logo design winner will receive the following opportunities:

1. Plaque of recognition
2. APF/ACSC 2017 t-shirt
3. Acknowledgement in the APF program booklet

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ASEAN PEOPLES' FORUM
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Deadline of Submission: 10 February 2017